



McCarty-VanTilburg Partnership

FACT SHEET: MVP Dairy Abides by the Highest Standards for Animal Care

Taking care of our cows is our highest priority. Over 100 years ago, the McCarty family started and ended every day milking cows by hand in a small barn without electricity in northeast Pennsylvania. While much has changed since 1914, our commitment to our cows is unwavering. With the help of top animal health experts, we've designed the new dairy to be cow friendly.

Humane Treatment of Animals, Certified

All of the current McCarty Family Farms have earned certification by Validus, an independent firm with the most stringent requirements for socially responsible, scientifically based, economically viable, long-term solutions for dairy animal care. This intensive animal welfare certification program was developed and is regularly reviewed by renowned animal welfare expert Temple Grandin, and is only attained by dairies that meet the strictest requirements.

The Validus Certified Responsible Producer seal is an assurance that the farm earned certification in each area offered by Validus: Animal Welfare Review, Environmental Review and On-Farm Security Review.

Low Stress Housing and Milking

The mechanical, rotary-style parlor system will provide an efficient and predictable routine for the cows that lowers stress. We will conduct routine health checks as the cows exit the milking parlor.

The barns are where the cows will spend their time eating, drinking, sleeping and interacting with other cows as naturally as possible. The barn is designed with strong ventilation and natural light, which reduces animal stress.